



LEBURG

MEETING PLANNERS GUIDE

A Premier Business and Leisure Destination



CONTENTS

WELCOME 3

TESTIMONIALS 4

RED CARPET SERVICES 5

MEET IN HBURG 6

MEET YOU SOON 7

HBURG HOTELS 8

TRAVEL TO HBURG 9

MAKE YOUR EVENT SPECIAL 10

EXTEND YOUR STAY 11

CONTACT

KRISTEN BROCK

Programs & Development
VisitHATTIESBURG
kbrock@visithburg.org

MARLO DORSEY

Executive Director
VisitHATTIESBURG
mdorsey@visithburg.org

601.296.7475
VISITHBURG.ORG



WELCOME

With more than **200,000 square feet of space**, Hattiesburg has a place for every kind of meeting or event. Host your large corporate gathering at a grand space or plan a more intimate gathering at a unique venue.

World class service, combined with 3,000+ hotel rooms, **group activities**, and a vibrant culture and attractions, makes Hattiesburg the perfect destination for your next event. **Let our team help you craft your own HBURG adventure!**

We can't wait
to meet you
soon in HBURG!



MAYOR TOBY BARKER, HATTIESBURG

Our city welcomes you and your organization to one of the **best communities** in the Gulf South.

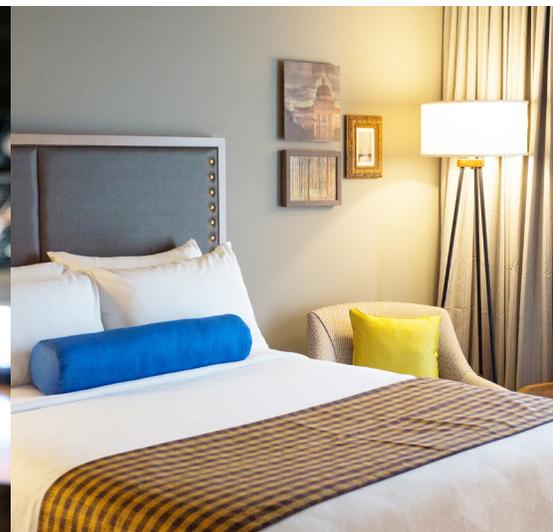
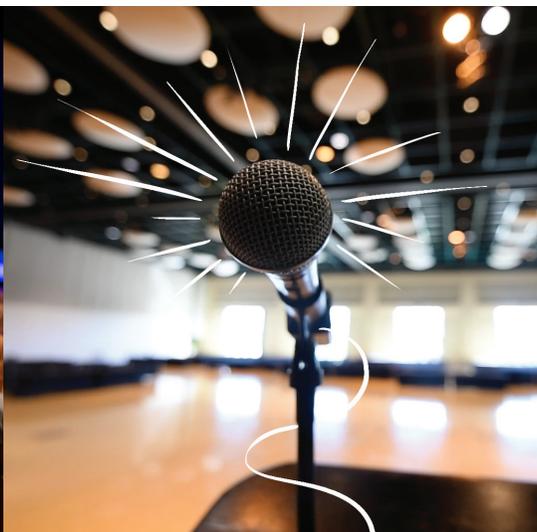
Hattiesburg's renaissance features everything you need for your next corporate or leisure event – from **turnkey event facilities** and **local dining** options that **rival any major metropolitan** area to multiple **music venues**. We invite you to join us to explore what the Hub City has to offer.



MARLO DORSEY, CEO, VISITHATTIESBURG

Hattiesburg's **welcoming, innovative vibe** makes it the perfect meeting destination. Home to two thriving universities, thousands of hotel rooms, and exceptional event facilities, the HBURG team is **ready to partner** with your organization for your next event. Our **year-round mild climate** means fun before and after your event, too.

Come play and stay a while. We'll see you soon!



TESTIMONIALS

Hear from your colleagues on why selecting Hattiesburg is the right choice for your next meeting for event.

“Working in **collaboration** with VisitHBURG helped Spire Energy tremendously in preparing for our annual meeting. Their **connections** to the “who’s who” of the community made setting appointments and site visits very **productive**. I will never hesitate to reach out to these **experts**.”

Freddie Triplett, Sr. Business
Dev. Representative
Spire Energy

“We contacted VisitHBURG to **assist** us with hosting our state meeting. The staff were **easy to work with**. They assisted us with hotel blocks, name badges, welcome bags, publicity, and notified local restaurants that over 900 women were coming to Hattiesburg. Planning a meeting of this size is very difficult, and VisitHBURG **rolled out the red carpet** to ensure we were **satisfied**.”

Tawnya Holliman, Meeting Planner
Delta Sigma Theta

“Every time we hold an event in Hattiesburg, our members love it! The layout of the convention center is **perfect** for our needs, and the **location** makes it easy to get to from anywhere. The team at VisitHBURG makes planning **memorable** events a breeze. They continue to **raise the bar**, which creates **invaluable** networking opportunities.”

Robbie Brown, Deputy Director
Mississippi Municipal League

“Working with VisitHBURG enables us to **enhance the experience** for attendees and participants at the events we host in HBURG! It’s **easy** to travel to Hattiesburg and the people are **always friendly**; plus, there’s **no shortage** of good food to eat, nice places to stay, and fun activities to enjoy.”

Adam Jonson, General Manager
Mississippi High School
Activities Association

Even the
experts agree
on Hattiesburg!



SOUTHERN PROHIBITION



HATTIESBURG ZOO

VISITHATTIESBURG'S RED CARPET SERVICES

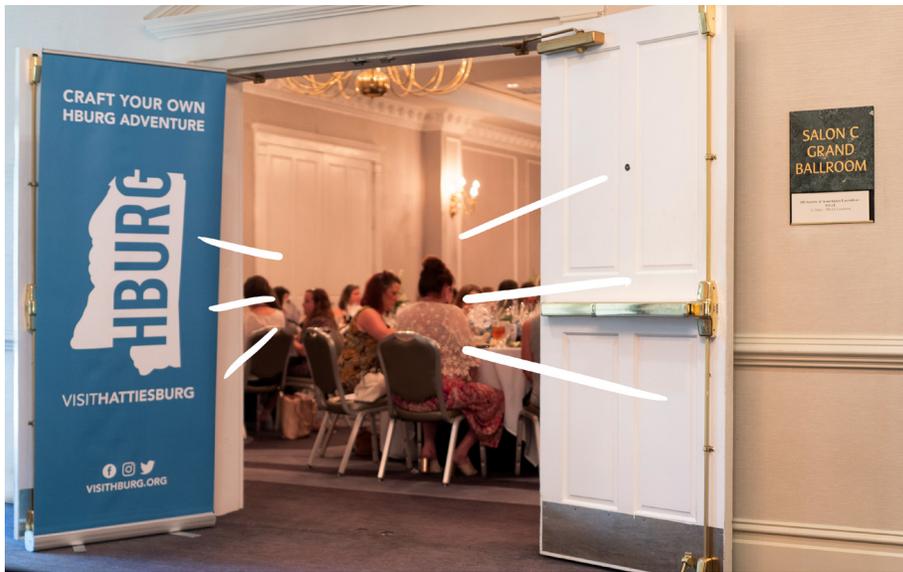
During the planning process, don't forget to **take advantage** of the Red Carpet Services provided by our team. These **complimentary options** are just **another perk** to selecting Hattiesburg as your event destination!

By partnering with us, you **maximize the success and budget** of your event, while marking important items off your to-do list. Below is a brief list of Red Carpet Services provided by VisitHATTIESBURG.

Meetings are an extension of your organization's brand.

AVAILABLE TO GROUPS WITH 20+ HOTEL ROOM NIGHTS

- Accommodation Bids
- Site Inspections
- Name Badges
- Welcome Bags
- Visitor Guides
- Welcome Letters
- Itinerary Planning
- Media Kits and Publicity
- Team Building Activities
- Registration Assistance
- On-Site Information Booth



MEET IN HBURG

Our venues have committed to the highest level of service and expertise to ensure the best experience for your group. From breakout sessions to large seminars, our conference centers are prepared to accommodate you.

Ask about our
new virtual
tours!



THE UNIVERSITY OF SOUTHERN MISSISSIPPI



ODDFELLOWS GALLERY

LARGE-SCALE VENUES	SQUARE FEET	CAPACITY	CATERING	AV SERVICE
FORREST COUNTY MULTIPURPOSE CENTER	120,000	5,086	CHOICE	IN-HOUSE
HATTIESBURG TRAIN DEPOT	14,000	275	CHOICE	CHOICE
JACKIE DOLE SHERRILL COMMUNITY CENTER	8,293	275	CHOICE	CHOICE
LAKE TERRACE CONVENTION CENTER	68,550	3,290	IN-HOUSE	IN-HOUSE
LOWERY A. WOODALL ADVANCED TECHNOLOGY CENTER	35,000	486	CHOICE	IN-HOUSE
SOUTHERN OAKS HOUSE AND GARDENS	12,488	1,400	IN-HOUSE	IN-HOUSE
THAD COCHRAN CENTER	16,148	8,440	IN-HOUSE	IN-HOUSE
TRENT LOTT NATIONAL CENTER	5,930	300	IN-HOUSE	IN-HOUSE

MEET YOU SOON

Let us help you with lectures, team-building facilitation, and more. From transportation and dining to after-hours entertainment, we stand ready to assist with every detail to make your event the highest quality experience. For specialty events and after hours functions, we have a variety of event venues to match your vibe.

MBURG offers customized options for groups of all sizes.



TRENT LOTT CENTER



HISTORIC TRAIN DEPOT



THAD COCHRAN CENTER



BOTTLING COMPANY



LAKE TERRACE CONVENTION CENTER

HBURG HOTELS

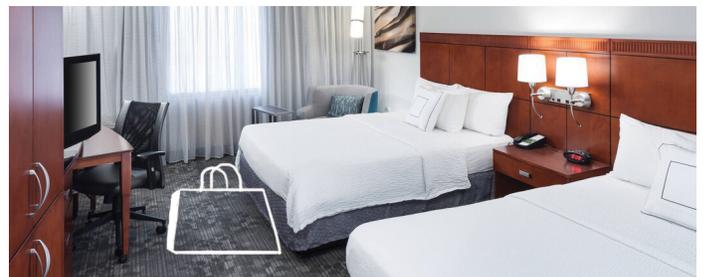
Sit back and relax a while, you've earned it! Hattiesburg's hotels are modern, affordable, and ready to serve you. Let us work with you to reserve room blocks and special pricing for your event or conference.



HOTELS	MEETING SPACE	NUMBER OF ROOMS	SUITES	MOTORCOACH PARKING	FITNESS ROOM	POOL	BREAKFAST OPTIONS
AVID		79			●		●
BAYMONT INN AND SUITES	●	92	●	●	●	●	●
BEST WESTERN PREMIER		75	●	●	●	●	●
CANDLEWOOD SUITES BY HOLIDAY INN		109	●	●	●		
COMFORT SUITES	●	67	●	●	●	●	●
COURTYARD BY MARRIOTT	●	84	●	●	●	●	
DAYS INN		57			●		●
DOUBLETREE BY HILTON	●	138	●	●	●	●	●
MAGNOLIA INN		69			●		
FAIRFIELD INN & SUITES BY MARRIOTT		78	●	●	●	●	●
HAMPTON INN AND SUITES BY HILTON		78	●	●	●	●	●
HILTON GARDEN INN	●	90	●	●	●	●	●
HOLIDAY INN EXPRESS (COMING IN 2023)							
HOLIDAY INN NORTH	●	100	●	●	●	●	●
HOME2 SUITES BY HILTON		66	●	●	●	●	●
HOTEL INDIGO	●	100	●	●	●	●	●
HOWARD JOHNSON HOTEL	●	75			●	●	
LA QUINTA INN AND SUITES	●	84	●	●	●	●	●
MICROTEL INN AND SUITES BY WYNDHAM		77		●	●	●	●
MOTEL 6		117	●	●	●		●
QUALITY INN & SUITES		59				●	
RED LION INN AND SUITES		153	●	●	●		●
RESIDENCE INN BY MARRIOTT		84	●	●	●	●	●
SLEEP INN AND SUITES		62	●	●	●	●	●
SUPER 8 (HARDY ST.)		42					
SUPER 8 (HWY 49)		62				●	●
TOWNEPLACE SUITES BY MARRIOTT		94					●



TOWNEPLACE SUITES BY MARRIOTT



COURTYARD BY MARRIOTT

TRAVEL TO HBURG

Known as the Hub City, Hattiesburg is centrally located in the Gulf South. Whether you're arranging how to get here or are thinking ahead about all the places to visit once you arrive, we've got you covered.

Big city amenities and an innovative vibe make HBURG the perfect destination.

LOCAL/REGIONAL FLIGHTS

- Pinebelt Intl. (PIB): Daily nonstop flights to Houston via United Airlines
- Gulfport-Biloxi Intl. Airport (GPT): Atlanta, Charlotte, Dallas/Fort-Worth, and Houston
- Jackson-Evers Intl. Airport (JAN)
- Meridian Regional Airport (MEI)
- Mobile Regional Airport (MOB)
- Louis Armstrong New Orleans Intl. Airport (MSY)

TRAIN / BUS / RENTAL CAR

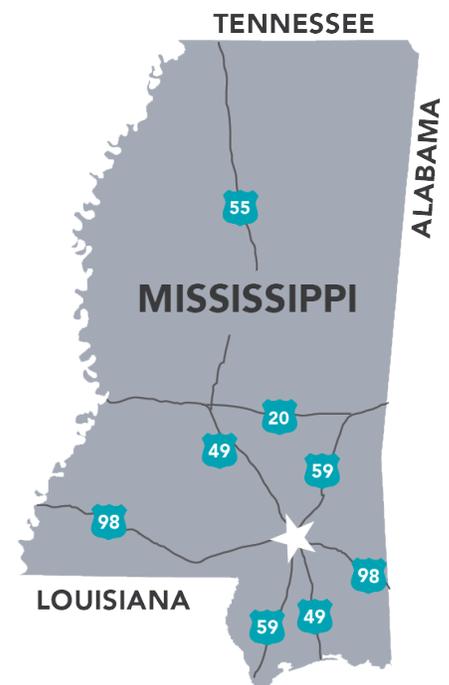
- Amtrak
- Greyhound
- Budget, Enterprise, and Hertz

DRIVING DISTANCES

- **MS Gulf Coast** – 1.5 hrs
- **New Orleans** – 1.75 hrs
- **Birmingham** – 3.25 hrs
- **Jackson** – 1.5 hrs
- **Mobile** – 1.75 hrs
- **Memphis** – 4.5 hrs

GETTING AROUND HBURG

Hattiesburg's main source of daytime transportation for those who don't bring their own vehicles is the Hub City Transit bus system, which provides services Monday-Friday from 6 a.m. to 6 p.m. Uber and Lyft are also available for in-town transportation.



HBURG HAPPY HOUR

All work and no play? Not in HBURG!

When your meeting is over, the day does not have to end! Hattiesburg boasts nearly **200 locally owned restaurants, one-of-a-kind shopping experiences, and a variety of indoor and outdoor attractions**, such as the Hattiesburg Zoo, Southern Prohibition Brewery, and the Longleaf Trace. **Allow our team to assist you in making your group happy in HBURG!**



HATTIESBURG ZOO



SOUTHERN PROHIBITION



PINEBELT BLUEWAYS



MOHAWK STEEL & GLASS



THE LUCKY RABBIT



ALLEY CATS

EXTEND YOUR STAY

Keep the fun going! Bring the family and stay through the weekend. Check out our new trails and tours. We have it all planned for you! **Inspire your stay with our itineraries.**



ART TRAIL

Whether you walk it, bike it, or drive it, explore this collection of murals, sculptures, and paintings designed by artists both local and from across the nation. The HBURG Public Art Trail has **more than 50 stops and growing.**



CIVIL RIGHTS TRAIL

The 1964 Freedom Summer self-guided driving tour, **features 16 historic sites**, winds through downtown, and ends on The University of Southern Mississippi campus. It is the **largest of its kind** in the Southeast U.S.



BURGER TRAIL

Locals are known as Hattiesburgers. So, we know a thing or two about burgers! Hop on the trail to **take a bite out of classics, gourmet, specialty burgers**, and everything in between.



GEOTOUR

Explore Hattiesburg with a GeoTour. With more than 40 geocache hides to find, Hattiesburg offers one of only 100 active official GeoTours worldwide and **the only one in Mississippi.**



VISIT**H**BURG.ORG



>>>SCAN



HERE<<<

