



**VisitHATTIESBURG Tourism Grant Program FY 2021
Program Application**

Applicant Organization: _____

Address: _____

Phone: _____ Tax ID: _____

Email: _____ Website: _____

Social Media Links

Facebook: _____

Instagram: _____

Other: _____

Project Director / Coordinator: _____

Project Name: _____

Date of Project: _____ Number of Years Held: _____

Date Work Begins: _____ Date Work Completes: _____

Location of Project: _____

Description of Project: _____

If this is a first-time project, do you anticipate it becoming annual? _____

Most recent attendance figures, if applicable:

Local: _____

Visitors (50-mile radius): _____

For a first-time event, what is the estimated attendance?

Local: _____

Visitors (50-mile radius): _____

Total Projected Cost of Project: _____

Amount Requested from TGP Funding: _____

If selected, how will the TGP funds be used? _____

How will the project meet the stated mission of increasing tourism and economic impact in Hattiesburg?

Summary of advertising efforts planned for promoting project: _____

Estimated hotel room nights to be generated from the project? _____

After reviewing the TGP guidelines and completing the entire application, you must also attach and / or include:

- For repeat projects, examples of past promotional materials must be included.
- A copy of sponsorship benefits package for the project, if applicable, must be included.
- Because space is limited on the application, you may attach additional text and any supporting documentation.

Upon completion, one electronic copy must be submitted to Kristen Brock at kbrock@visithburg.org no later than 5PM on January 4, 2021 and one printed copy must be postmarked no later than January 4, 2021 to:

VisitHATTIESBURG
Attn: Kristen Brock
P.O. Box 1103
Hattiesburg, MS 39403