



**VisitHATTIESBURG Tourism Grant Program FY 2019
Program Application**

Applicant Organization: _____

Address: _____

Phone: _____ Tax ID: _____

Email: _____ Website: _____

Social Media Links:

Facebook: _____

Instagram: _____

Other: _____

Project Director / Coordinator: _____

Project Name: _____

Date of Project: _____ Number of Years Held: _____

Date work begins: _____ Date work completes: _____

Location of Project: _____

Description of project: (50 words or less)

If this is a first-time project, do you anticipate it becoming annual? _____

Most recent attendance figures, if applicable:

Local: _____

Visitors (50-mile radius): _____

For a first-time event, what is the estimated attendance?

Local: _____

Visitors (50-mile radius): _____

Total projected cost of project: _____

Amount requested from TGP funding: _____

Estimated hotel room nights to be generated from the project: _____

If selected, how will the TGP funds be used? (50 words or less)

How will the project meet the stated mission of increasing tourism and economic impact in Hattiesburg? (50 words or less)

Summary of advertising efforts planned for promoting project: (50 words or less)

After reviewing the TGP guidelines and completing the entire application, you may also attach and / or include:

- For repeat projects, examples of past promotional materials.
- A copy of sponsorship benefits package for the project, if applicable
- Because space is limited on the application, you may attach additional text and any supporting documentation.

Upon completion, one electronic copy must be submitted to Kristen Brock at kbrock@visithburg.org no later than 5pm on October 15, 2018 and one printed copy must be postmarked no later than October 15, 2018 to:

VisitHATTIESBURG
Attn: Kristen Brock
5 Convention Center Plaza
Hattiesburg, MS 39401